



Body Attack® SPORTS NUTRITION

Body Attack Sports Nutrition
Longstanding experience and
innovative products

We manufacture and distribute nutritional supplements and dietary products. Hence we are aware of the desire of body conscious people to get effective sports nutrition. In order to meet these needs, Body Attack Sports Nutrition develops and markets brand items which assist athletes from all areas with their individual training goals.

This way, since the foundation of our company in 1994, we have created a product range which meets the highest quality demands, offers great variety, matches the lifestyle of consumers and gives them excellent value for money. At present Body Attack Sports Nutrition has one of the best and most extensive product ranges European wide, especially in protein products.

Body Attack Sports Nutrition emphasises on the permanent development of new and innovative products. Having won the FIBO Innovations Awards 2008 for the product „Cell Reloader“ confirms that our efforts are not only appreciated by consumers but also by competent experts. This success and the success of other Body Attack products proves that we meet the needs of athletes: Body Attack products have become a permanent feature of the product range of many European gyms, sports clubs, wholesalers and retail outlets. All this is an incentive for us to continue with the development of useful, innovative and revolutionary products.



Professional athletes appreciate the outstanding quality of Body Attack products as well. Besides cooperating with various top athletes, Body Attack Sports Nutrition is the first German company in the sports nutrition industry which has become the official nutrition partner of a major league football club. Within the scope of our cooperation with Hamburg Sports Club (HSV) we have launched our own HSV product range which is appreciated by these professionals and which is sold in super markets across the country.

The very comprehensive Body Attack range is completed by the best and most important American brands. Since 2005 Body Attack maintains a strategically important partnership with the Kre-Alkalyln inventor brand All American EFX.

Due to our new and ultra modern logistics centre we can offer the most popular US products alongside with EFX in bigger quantities. Being the official distributor of MET-Rx and Ultimate Nutrition, we carry one of the most successful and best known American brands in our range.

Besides that we offer Europe's most successful protein bar, the Body Attack Carb Control bar and exclusively America's most successful protein bar: the ISS OH YEAH bar.





We are successfully operating on the Internet with different web shops like www.ironsport-shop.de and www.body-attack.de.

Body Attack is leading the way in franchise stores in Germany with 25 retail outlets and official distributors in Austria and Switzerland.

Your Body Attack Team

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MET-RX[®]

 **Walden Farms**

ALL AMERICAN
EFX[®]
Get Noticed[™]

HSV 
ERNÄHRUNGSPARTNER

Body Attack[®]
SPORTS NUTRITION